

## Pomona Heritage Christmas Progressive Dinner Dec. 5

This year's Holiday Progressive Dinner, slated for December 5, is another chance to mingle with like minded friends in unique historic locations. Appetizers / Cocktail hour, will begin at 5:00 pm at the Ebell Club on Holt, headquarters of our sister organization, Historical Society of the Pomona Valley where everyone will have an opportunity to mingle and enjoy some holiday cheer. The Ebell, with its large auditorium, provides a venue where

everyone will be able to enjoy their dinner, in the historic 1910 building which was home to the 100+ year old Ebell Club of Pomona until 2004.

At 6:30 dinner will be served,

also at the Ebell. Pomona Heritage will provide the Turkey, Ham, and Mashed Potatoes, as well as a selection of beverages. After dinner, at

**When:** Saturday, December 5,  
Appetizers 5:00 pm  
Main Course 6:30  
Dessert 8:15 pm

**Where:** Appetizers & Main Course, Ebell, 585 E. Holt  
Dessert, Tomkins Home, 490 E. Jefferson

**Price:** FREE See article for information on bringing a dish and food donation  
www.pomonaheritage.org

about 8:15 pm, guests will be invited to travel to the Lincoln Park residence of Sharon and Ed Tomkins for dessert and coffee.

The dinner is free to members of

Pomona Heritage and their guests, although we do ask that you bring a dish. We ask that members bring a dish to fill out the menu. If your last name begins with the letters **A through K**, please bring a **Side Dish** (salads, stuffing, vegetables, cranberries, etc.) to the Ebell. If your last name begins **L through R** please bring an **Appetizer** to the Ebell. If your last name begins **S through Z** please bring a **Dessert** to the Tomkins house.

This year, we're also asking everyone to bring a non-perishable food item for the Pomona Valley Food Bank to help provide a holiday for those in our community who are less fortunate.

## PH To Participate In Pomona Christmas Parade Tradition

December 12, 2009, at 10:00 am is the day and time that the Pomona Christmas Parade returns to downtown. Its been over 40 years since the parade marched down Second Street, but now it's back. This year's parade promises to be full of fun and excitement with bands, floats, horses, drill teams, classic cars, low riders, service groups, businesses, and more. The theme this year is "The Colors of Christmas". The Grand Marshal(s) are the kids from Village Academy High School who gained national attention when President Obama recognized them in a major speech and later visited with them right here in Pomona.

Pomona Heritage will be represented along with floats and units from Fairplex, Historical Society, Pomona's



Art Colony, Pomona's Opera Company, a Gospel Choir, Cal Poly, the Vietnamese Community, local churches, Pomona's Cultural Arts Commission, just to name a few. Of course Santa Claus will be there, this year he's bringing Mrs Claus with him.

**Route:** Parade staging will be at 3rd and Gibbs St. The parade will go west on 2nd St. to Park Ave. At Park Ave. the parade will go south to 8th St. At 8th St. parade will go east to disband. It's approximately one mile. Judging for bands will be held on Park Ave.

# May All The Joys Of The Season Be Yours.

by Deborah Clifford

**A**mid decorating, party going, gift finding, and celebration I hope you will find some time for several different Heritage events this season. Hopefully the Heritage Board and I will be seeing you at our annual Progressive Dinner on December 5, 2009. Everyone who attends has such a wonderful time, that if you haven't been to one yet, let this year be the first time. Something new we have added is a collection for the local food bank. I know so many people need during this season, so that if you have a bit extra, I hope you can share.

For the first time in some time Heritage will be participating in the Pomona Christmas Parade, "The Colors of Christmas". The route has been changed to focus more on the downtown, so if you haven't been in a while, plan to spend the morning.

And as always have you updated your membership yet? It is that time again.

The big focus for the Board this year has been to update our By-Laws to bring them into the 21st century. We have replaced notification of members by telegraph to notification by email. Changed Board member terms to two years with only half the board being elected during any one year and a number of other things which should make the workings efficient. Your job as members will be

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to read the new By-Laws and cast your ballot before the Annual meeting in late January/early February. More information will follow so that when you get that large envelope in the mail, please review its contents carefully and cast your ballot thoughtfully. I believe that what you will see is an intelligent set of by-laws that will guide this organization successfully into the future.

May this holiday season be one of great happiness and peace for you and your family.

## New Television Show on Gardening

**F**ranks Simpson, who was a featured speaker at this year's Pomona Heritage Old Home Restoration Workshop in April on native plant gardening, has, in conjunction with The Santa Ana Botanical Gardens in Claremont, a Television series on gardening issues. The show, produced by KVCR, channel 24 debuted the series on Monday, November 16, 2009 at 6:30 pm

The series, titled "Growing Native", is similar to a home make-over show, but instead of the home being the focus of the show, it's the landscape. The show demonstrates the complete re-landscaping of different homeowner's properties, using all Drought Tolerant and California Native Plantings



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 (866) 833-4086  
 www.pomonaheritage.org

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## A Message From the National Trust

# Support The Community Restoration And Revitalization Act!

## Ask Members Of Congress For Their Support

The federal rehabilitation tax credit is the nation's largest federal incentive promoting urban and rural revitalization through private investment in reusing historic buildings. The credit encourages reinvestment in downtowns, generates jobs, and is instrumental in preserving the historic places that give cities, towns and rural areas their unique character.

While the credit has generated over \$50 billion in renovation and revitalization dollars since it was enacted in 1976, it could do more. On October 1st, Representatives Allyson Schwartz and Pat Tiberi and Senators Olympia Snowe and Blanche Lincoln introduced bills (in the House and the Senate) that would provide several amendments to the existing federal rehabilitation tax credit to further its mission by encouraging substantial energy savings in historic buildings while spurring greater investment in commercial projects -- particularly with smaller businesses located in older neighborhoods where there is a critical need for revitalization.

We need your help in garnering support for this important package of amendments. Contact your Members of Congress today and ask them to be a cosponsor of the Community Restoration and Revitalization Act (H.R. 3715, S. 1743). Tell them these important changes will realize a greater potential for revitalizing communities in their district and across the country.

If your Members of Congress are already co-sponsors (find out here), please thank them for their support of historic preservation.

Learn more about the existing federal rehabilitation tax credit and the proposed amendments.

### National Trust

#### for Historic Preservation

1785 Massachusetts Avenue, NW  
Washington, DC 20036

202-588-6000 / 800-315-6847  
members@nthp.org / http://www.preservationnation.org/

## Membership Benefits

Be sure to remember that, as a member of Pomona Heritage, you are entitled to receive discounts from some of the area's better merchants.

Be sure to show your membership card when asking for discounts.

Merchants offering discounts are:

- **The Garden**, 845 N. Garey, Pomona, CA. 909 629-2062—15% discount on Nursery & Gifts
- **The Paint Bucket**, 1051 W. Holt, Ontario, CA. 909 983-2664—Contractor's price on Paint & Wall Coverings
- **2002 AD**, 395 E. Commercial, Pomona, CA. 909 629-1955 – 15% discount on BMW service, sales and restoration
- **Pete's Upholstery**, 1617 N. Garey Ave., Pomona, CA (909) 629-7199 – 10% discount on historic repair of upholstered furniture and caning.
- **Custom Roof Company**, 293 E. McKinley, Pomona, CA. 909 753-6449 – 10%, Roofing and Gutters
- **Pasadena Architectural Salvage**, 30 S. San Gabriel Blvd., Pasadena, CA. 626 535-9655 – 10%, Architectural Salvage
- **Sherwin-Williams**, 8955 Central Avenue, Montclair, CA. 909 624-0807 – 20% off regular / 5% off sale, Paint & Wall Coverings
- **Dynamic Grafx**, 1192 N. Garey Ave., Pomona, CA 91767, Phone: (909) 397-9101 – 10% off graphic services including signs, posters, artwork, typesetting, and printing.
- **Frantz Cleaner**, 1490 N. Garey Ave., Pomona CA 91767. 10% off all services
- **Ruecker & Samuelson Associates/Century 21 Prestige Properties**, 695 W. Foothill Bl, Claremont, CA 91711 909 451-1717. Free Home Warranty Plan up to \$600 upon close of escrow
- **Art & Antiques on Lake**, 60 N. Lake Ave, Pasadena, CA 91101 (626) 356-0222. 15% off on art and antiques
- **The UPS Store-Downtown Pomona**, 101 W Mission Blvd, Ste 110, Pomona, CA 91766, (909) 263-7561, store5894@theupsstore.com. 10% discount on all of your packing and shipping needs

# Thanks To Our Special Sponsors

Pomona Heritage wishes to extend a special thank you to those who made our 2008 Sponsorship program such a success. We have grouped donors under a variety of headings based on their contribution levels.

Sponsorship by companies or individuals at all levels are greatly appreciated.

Benefits at the sponsorship levels include invitations to all Pomona Heritage events, discount tickets to the home tour, special member discounts, listing in Pomona Heritage publications—including the newsletter, and other special consideration. For more information on Sponsorship, please write to membership@pomonaheritage.org or president@pomonaheritage.org.

### Ranchero Level: **\$500 +**

Laura and Greg Estel /  
Greg's Refrigeration

### Pioneer Level: **\$250 +**

Victor and Cathy Tessier/Jeved  
Management

### Heritage Level: **\$100 +**

John and Deborah Clifford

Chris & Kelly Jo Murphy

Sylvia A. Scharf

Dawn & Fred Van Allen/

The Garden

Kate Thornton & Jerry Lerma

## Welcome New Members

The following are new members to Pomona Heritage who have joined since the last newsletter. We are pleased to welcome all of you to the Pomona Heritage family.

**Sean Bannister**

**Woody Douglas**

**Mauricio Gormaz**

# POMONA Heritage

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## Upcoming Events

**Saturday, Dec. 5 5:00 pm: Pomona Heritage Annual Christmas Progressive Dinner.** (see story on page 1), Ebell Museum of Pomona History.

**Saturday, Dec. 12, 10:00 am: Pomona Christmas Parade.** Along Second Street in downtown Pomona.

**Saturday, Dec. 12, 12:00 pm: Holiday Lane.** This year the Annual Holiday Lane festivities move to the Pomona Civic Center Plaza.

“Cities force growth and make people talkative and entertaining, but they also make them artificial.”

*Ralph Waldo Emerson*

**PLEASE NOTE:** *All memberships are due January 1 of each year. Please renew memberships today.*

## JOIN POMONA HERITAGE MEMBERSHIP APPLICATION

Complete and return with membership dues to:

Pomona Heritage  
P.O. Box 2813

Pomona, California 91769-2813 • (866) 833-4086

or use PayPal to join or renew from our web site at: [www.pomonaheritage.org](http://www.pomonaheritage.org)

Benefits: Newsletter • Merchant Discounts • Special Events • Guest Speakers

Membership / Sponsorship Levels: (choose one)

- Goddess \$5,000+  Historic \$2,500+  Citrus \$1,000+  Ranchero \$500  Pioneer \$250+  
 Heritage \$100  Friend \$50  Family \$30  Individual \$25  Student/Senior \$20

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (optional) Daytime: \_\_\_\_\_ Evening: \_\_\_\_\_

eMail Address: \_\_\_\_\_

Special Interests: I am interested in helping as:

- Docent  Guest Speaker  Misc. Volunteer  
 Committee Member  Having My Home on Tour  Membership